



Union of French Honey Producers. SPMF

Gers Chamber of Agriculture

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Invitation for Wednesday, February 11, and Thursday, February 12, 2026

**The open days surrounding the 95th SPMF General Assembly will take
place at the "JARDIN PECHEUR" 11 rue Lucien FAURE
Quartier du Musée du Vin, 33 300 Bordeaux**

As usual, we will discuss current topics in depth with the most involved guests, including...

- **Effective implementation of the new directive from June 2026.**
On this subject, we will discuss the issues at stake and the state of discussions within the "honey platform" set up by the European Union to help draft the "delegated acts", i.e. the practical aspects of implementing this new regulation: what about the measurement of HMF at 40mg/kg, the possible introduction of invertase activity, the status of various analysis methods, filter sizes, details on new labelling requirements, etc.
- **Challenges and prospects for the ISO standard following the validation of China's political appeal.**
- **Actual respective impact on the international market of the main players: the US, EU, UK and Japan for buyer countries, and China, South America, Ukraine, India and Vietnam for exporter countries.**
- **What about research to differentiate mature honeys from immature nectar harvests and their industrial drying, processing, adulteration, etc.?**
- **Attempts at explanations or, at least, areas of research to understand recent spectacular phenomena in honey harvests, such as the abundant yields of acacia in France and their collapse in Eastern European countries, the incomprehensible collapse of sunflower harvests throughout France, etc.**
- **Is it possible, with the help of the OMAA network or any other structure, to provide a health assessment (viruses, varroa, hornets, plant protection products, changes in the varieties grown, etc.) that could help to understand the situation? How can it be improved?**
- **Should routine honey analyses include testing for various pollution residues?**

Even though harvests are increasingly abundant north of a line between Bordeaux and Grenoble, the situation in the sector is not improving.

As usual, the SPMF days are a unique opportunity for the exchange of information and calm, respectful, constructive and fruitful dialogue between producers, traders, technicians, scientists and administrations concerned with bee health, honey quality, consumption and market ethics.

The detailed program and registration form will be sent out in January 2026.

Everyone can already note that, given the new translation tools, the rates will inevitably be lower.

The SPMF Board of Directors